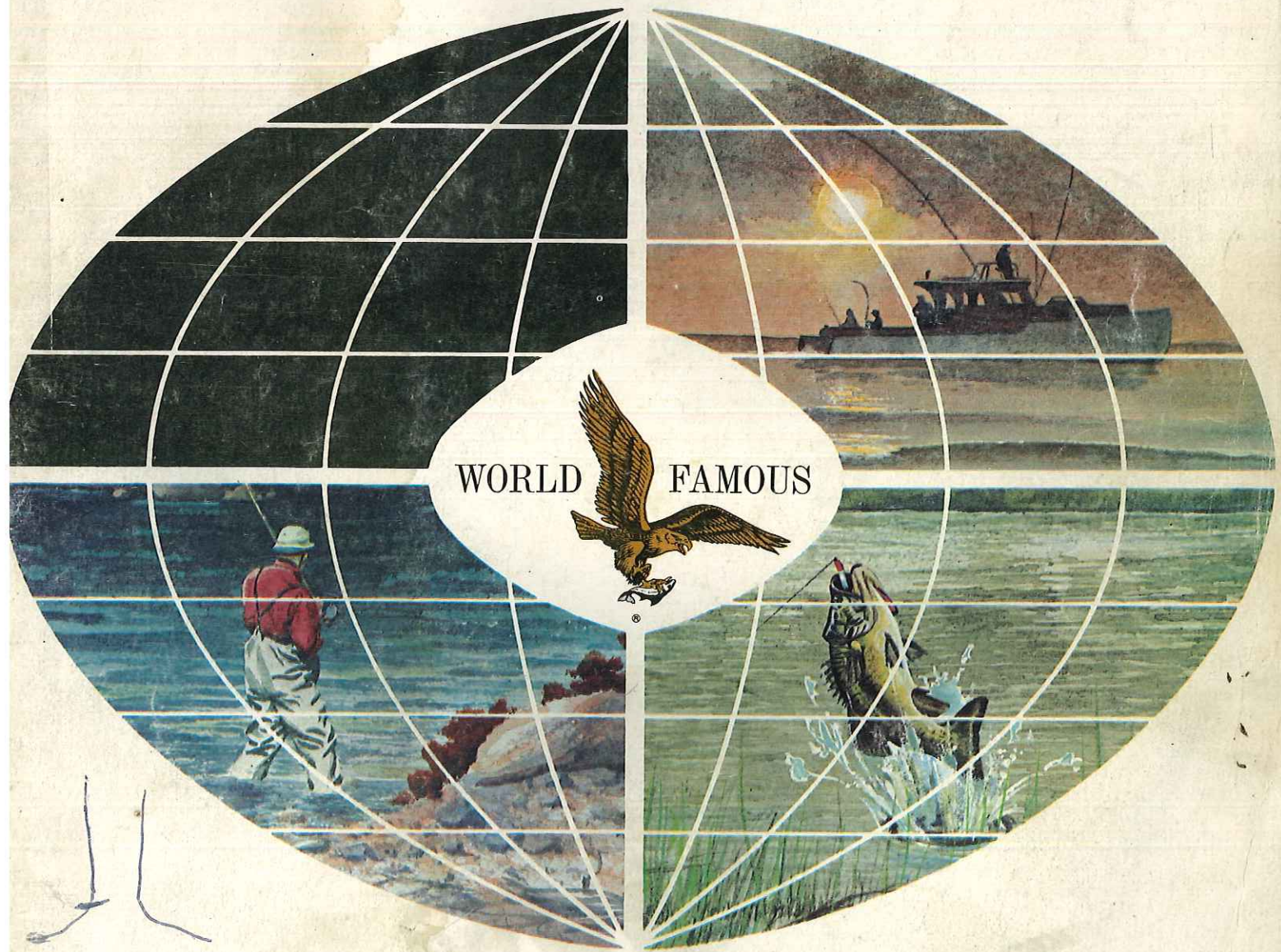




EAGLE CLAW

1970
QUALITY
FISHING TACKLE

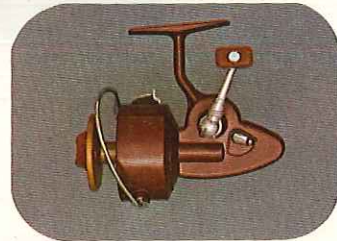
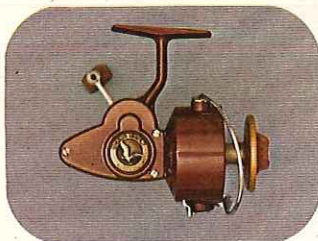
ESTABLISHED IN NINETEEN-HUNDRED TWENTY FIVE



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NEW



THE MEDITERRANEAN SPINNING REELS

Eight new spinning reels...with excellence born of a great tradition of fine Italian craftsmanship. These 8 magnificent reels were selected by our own Eagle Claw reel engineers for incorporating special Eagle Claw innovations in appearance and operation. The result is superb performance, smooth quiet operation, extraordinary durability and long lasting beauty. Each Eagle Claw Mediterranean spinning reel, in each weight and style is a fine quality fishing instrument in every sense of the word... designed to give you more than you expect of a spinning reel. The incomparable features of all these reels include: A QUICK SPOOL RE-

LEASE BUTTON: Just push the button...and your spool snaps off. Makes it easy to remove and change spools. AN ADJUSTABLE FRICTION DRAG: Reduces line friction by spreading the load evenly. When a fish strikes, Eagle Claw's faultless drag pays out line at just the right tension to tire your fish. HEAVY DUTY PICK-UP BAIL: It's rugged, rustproof! The special hard chromed line roller will take a terrific beating. ANTI-REVERSE: Just flip this lever up when a fish strikes. Now the fish can't suddenly run away with the line. EXTRA DURABLE FRAME: Made of a special aluminum alloy with a rich brown and gold epoxy enamel finish, double baked for high resistance against scratching or marring. TREATED METAL PARTS: For protection against oxidation and corrosion. BALL BEARING ROTATING HEAD: Insures a smooth, quiet operation over a life-time of the hardest use.

Choose the Mediterranean model best suited to your fishing. You'll enjoy spinning as you never have before.

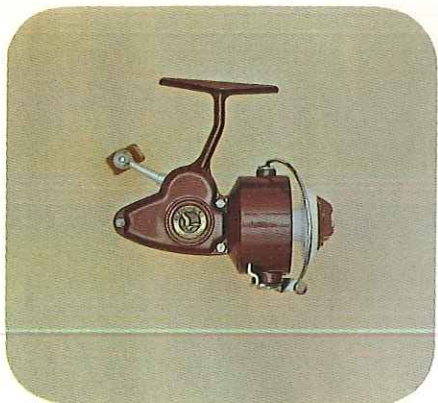


EAGLE CLAW



EAGLE CLAW

MEDITERRANEAN SPINNING REELS



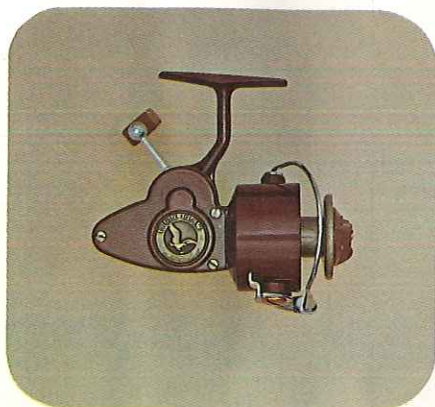
THE ULTRA LIGHT MODEL ECO

At last, the perfect reel for ultra light spinning. Its extreme light weight makes it a delight to use with any fine rod, and tiny lures on extra clear waters.

LINE SPOOL CAPACITY: 2 pound, 275 yards. 3 pound, 240 yards. 4 pound, 155 yards. 6 pound, 135 yards. (Extra line spools available at \$3.00 each. To order specify No. ECO-144).

SPECIAL FEATURES:

- ULTRA-RAPID GEAR RATIO — 5½ TO 1
- WEIGHT 6 OUNCES
- COLLAPSIBLE BAIL AND HANDLE CRANK FOR STORAGE



THE LIGHT FRESH WATER MODELS ECQ AND ECP

These models are designed for the serious fisherman who appreciates and enjoys the thrills of fishing light tackle. All you could ever want for your light fresh water fishing has been engineered into these 2 fine models.

SPECIAL FEATURES:

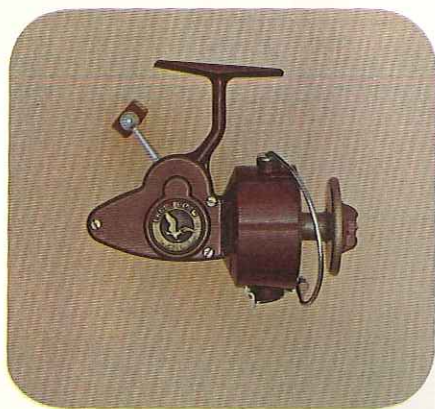
THE MODEL ECQ provides an ultra-rapid gear ratio of 5½ to 1 and weighs a mere 9½ ounces. Has a collapsible bail and handle crank for storage.

THE MODEL ECP is built with regular retrieve, 4 to 1 — also weighs 9½ ounces and has a collapsible bail and handle crank for storage.

LINE SPOOL CAPACITIES:

MODEL ECQ: 4 pound, 250 yards. 6 pound, 165 yards. 8 pound, 130 yards. 10 pound, 100 yards. (Extra line spools available at \$3.00 each. To order specify No. ECQ-412).

MODEL ECP: 4 pound, 250 yards. 6 pound, 165 yards. 8 pound, 130 yards. 10 pound, 100 yards. (Extra line spools available at \$3.00 each. To order specify No. ECP-412).



THE MEDIUM WEIGHT FRESH WATER MODELS ECR AND ECRU

These are the middle weights of the fresh water Mediterranean models. Designed and built for the man who wants an all-purpose fresh water spinning reel.

SPECIAL FEATURES — ECR:

- WEIGHT 10 OUNCES
- COLLAPSIBLE BAIL AND HANDLE CRANK FOR STORAGE

SPECIAL FEATURES — ECRU:

- ULTRA-RAPID GEAR RATIO — 5½ TO 1
- WEIGHT 10 OUNCES
- COLLAPSIBLE BAIL AND HANDLE CRANK FOR STORAGE

LINE SPOOL CAPACITIES: Both model ECR and ECRU hold the following capacities: 6 pound, 325 yards. 8 pound, 225 yards. 10 pound, 200 yards. 12 pound, 175 yards. (Extra line spools available at \$3.00 each. To order specify either No. ECR-360 or No. ECRU-360).

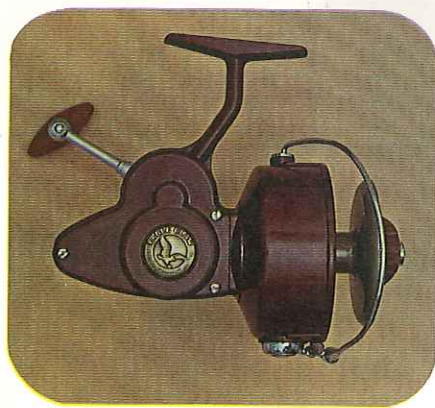
THE HEAVY FRESH WATER MODEL ECS

The heavy weight ECS. Built strong and powerful for all heavy duty fresh water spinning. It's the "just right" reel for Salmon and Steelhead.

SPECIAL FEATURES:

- WEIGHT 11½ OUNCES
- COLLAPSIBLE BAIL AND HANDLE CRANK FOR STORAGE

LINE SPOOL CAPACITY: 8 pound, 340 yards. 10 pound, 300 yards. 12 pound, 225 yards. 15 pound, 200 yards. (Extra line spools available at \$3.50 each. To order specify No. ECS-215).



THE SALT WATER MODELS ECT AND ECU

These are the reels for taming the big ocean fish like Tarpon, Stripers, big Salmon, Yellowtail and Albacore. The model ECT is designed for general, all around salt water spinning. It's a great performer in the pounding surf or on a pitching boat and it's built for most any fish that swims. The model ECU is the champ of the big waters and the great ocean fish... built especially for heavy salt water spinning.

SPECIAL FEATURES — ECT:

- WEIGHT 20 OUNCES
- NUT AXLE ADJUSTMENT TO TAKE UP WEAR BETWEEN GEARS

SPECIAL FEATURES — ECU:

- WEIGHT 21 OUNCES
- NUT AXLE ADJUSTMENT TO TAKE UP WEAR BETWEEN GEARS

LINE SPOOL CAPACITIES:

MODEL ECT: 12 pound, 370 yards. 15 pound, 350 yards. 17 pound, 335 yards. 20 pound, 165 yards. (Extra line spools available at \$5.50 each. To order specify No. ECT-502).

MODEL ECU: 15 pound, 420 yards. 17 pound, 400 yards. 20 pound, 250 yards. 25 pound, 235 yards. (Extra line spools available at \$6.00 each. To order specify No. ECU-501).