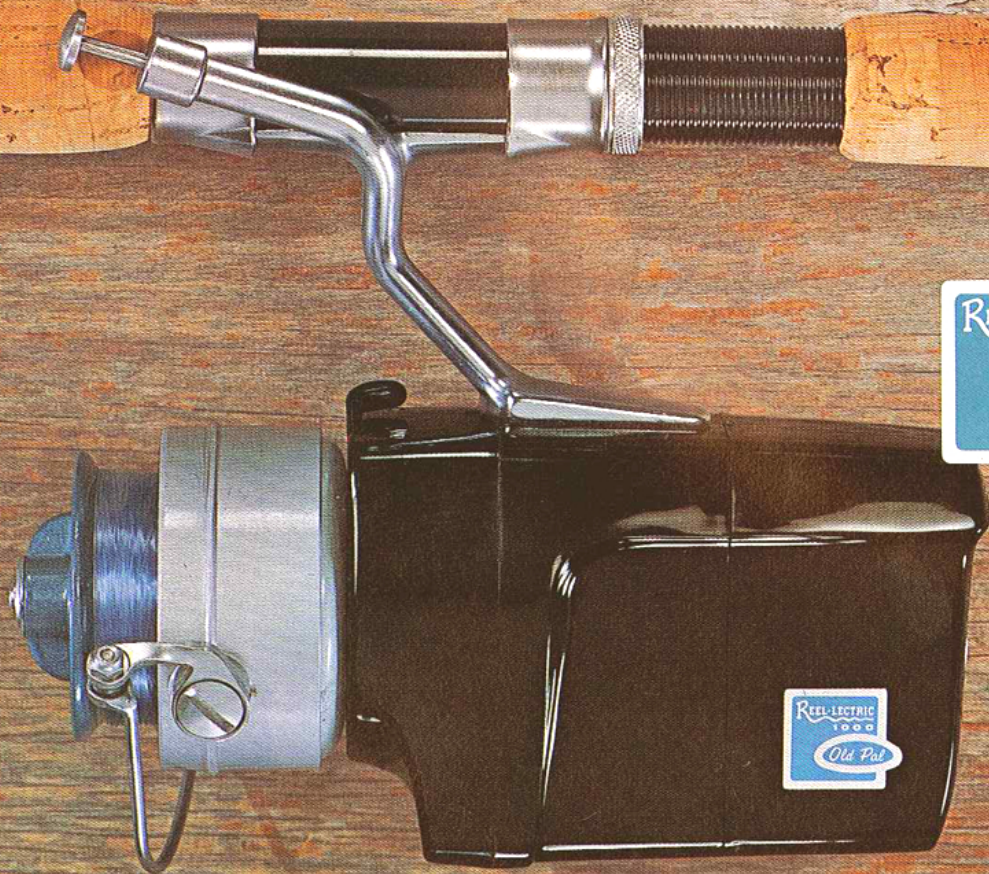


# ELECTRIC SPINNING REEL



## Reel-Lectric wins spinning championship

The practicality of this electric reel was proved recently by Bruce Brubaker, captain of the 1966 All-American Professional Casting Team. Using Reel-Lectric 1000, Brubaker captured the 1966 National Professional Skish Spinning Accuracy Championship.



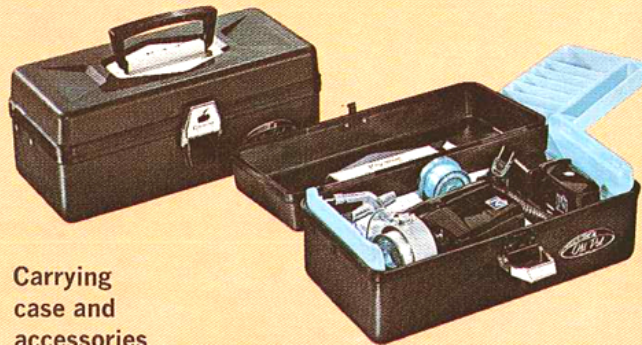
## World's most unique spinning reel

One year after its introduction to fishermen, the Old Pal Reel-Lectric remains the revolutionary leader on the spinning reel market. Yet it is so practical that everyone from beginner fisherman to old pro is relying on it. Reel-Lectric provides a smoothness, power and range of speeds in a single reel that's impossible to duplicate in a hand-cranked model. *Reel-Lectric is not a winch*—it adds a new thrill to fishing without taking away the skill.

Since the Reel-Lectric uses a thumb-control button to give three lure retrieve speeds, it can be fished with either hand—a real boon to the physically handicapped. The rechargeable Power-Pac contains enough power for a full day's fishing by the average angler, and there's a spare Power-Pac that locks on in seconds.

## Quality engineered for years of service

- Sculptured design in guaranteed unbreakable space age material—General Electric Lexan®
- Three-speed variable retrieve—top speed exceeds 1:5 ratio hand reels; more powerful than 1:3 ratio hand reels
- Tungsten carbide line roller
- Stainless steel full bail
- Self-lubricating bearings
- Ball bearing on mainshaft for smooth lifetime operation
- DuPont Delrin® and DuPont Delrin AF® gears
- Permanent magnet high-torque motor
- Helical gear drive for quiet operation and high strength
- Salt water proof finish
- Weighs only 26 ounces



## Carrying case and accessories

Reel-Lectric is packed in a leather-grain ABS plastic carrying case with an 8-compartment lift-out tray, and special contoured cradles for the reel and its accessories. The case features a luggage-style handle, embossed safety latch and a handle bracket that can be personalized with initials.

**Accessories include:** spare Power-Pac • charging unit UL approved • two quick-change spools—one with 265 yds. of highest quality monofilament 10 lb. test line • Mask spray lubricant.

**Reel-Lectric 1000**—reel wt. 26 oz.; 1 per ctn.; shpg. wt. in carrying case 7 lbs.

## Special display

The display that is used with the "Cat" series of reels is also available for Reel-Lectric. Appropriate copy is supplied.

